

Project Description

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| Name | Seminar on Trade Associations (Chamber of Commerce) for Senior Administrators of Developing Countries | | |
| Executor | China General Chamber of Commerce | | |
| Time | June 15 th to July 5 th , 2010 | Language | English |
| Invited Countries | North Korea, Myanmar, Pakistan, East Timor, Indonesia, Ghana, Zimbabwe, Cameroon, Rwanda, Seychelles, Sudan, Sierra Leone, Guinea-Bissau, Namibia, Bulgaria, Macedonia | | |
| Number of Participants | 1-3 for each country, 25 in total | | |
| Requirements for the Participants | Age | Under 55 for Director General level , Under 50 for Division director level | |
| | Health | Be healthy, no infectious diseases, no high blood pressure, no cerebral vascular, mental diseases, no physically disabled, nor pregnancy either. | |
| | Language | English | |
| | others | No relatives or friends accompanied in China | |
| Host City | Beijing | Local Temperature | 25°C—35°C |
| Cities to visit | Chongqing | Local Temperature | 28°C—38°C |
| Notes | | | |
| Contact of the Executor | Contact Person(s) | Li Ying Ma Xiaojin | |
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| About the Executor | <p>China General Chamber of Commerce (CGCC) is a nationwide industry organization registered at the Ministry of Civil Affairs of the People's Republic of China in 1994 with independent association capacity. And it was formed voluntarily by enterprises or enterprise groups engaging in commodity production, commodity flow and service industry, Chamber of Commerce at all levels (including China General Chamber of Commerce, Commerce Industry Association), nationwide professional associations, other types of intermediary organizations, and individuals engaged in commodity circulation.</p> <p>The main duty of China General Chamber of Commerce is to promote the reform and development in the area of Commercial Trade Circulation and Service Industry, improve self-discipline of industries, and report the industries' conditions and business demands to the government, and accomplish other affairs entrusted by the government. The functions of CGCC involve dealing with foreign affairs, quality management on science and technology, statistics on industry information, standard setting, and accreditation, which are all entrusted by the government. In addition, CGCC is a member of Federation of Asia-Pacific Retailers Associations as well as the Forum for International Retail Association Executives. And CGCC has established extensive contacts and cooperation with the same industry of other countries.</p> <p>Since its foundation in 1994, China General Chamber of Commerce continues to strengthen the technological innovation of industries, and executes strict quality management. Based on the working principles of "standardized operation, preciseness teaching", CGCC has launched a series of training programs. In the process, a group of stable and high-quality teaching staff formed, and they accumulated certain training experience. Furthermore, CGCC has received favorable comments because of its serious and responsible training system and scientific design and arrangement of courses.</p> |
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| Seminar / Training Course Content | <p>The seminar includes lectures, interactive discussions, meetings, onsite visiting and other multimedia teaching methods. Moreover, some official heads of department, experts and scholars in the field of Trade Associations will be invited to the class to give lectures, which include "Introduction of China's National Conditions and Overview of China General Chamber of Commerce", "The History and Development Conditions of China's Trade Associations", "Foreign Exchange of China's Trade Associations", "Accelerating the Construction of Industry Associations", "Research on Legislation of Industry Associations", "The Role of Trade Associations in Economic Development", "The Capacity-building Perspective and Path of Trade Associations", "Trade Associations and its development in China: Theories and Cases", "The Present Condition and Ideas of Professional Team Building in China's Trade Associations", "Current Situation of Economics and Trade Associations", "Assessment on Trade Associations", "The Role, Functions and Management System of Trade Association in the Transitional Period", "Difficulties and Challenges Faced by Center Trade Associations", "Reform of Trade Associations", "The Development and Brand Building of Industry Associations", "Exploring the Hotspots of China's Trade Associations", "Research on the Policies of China's Trade Associations". The onsite visiting will be organized to the city of Chongqing. Through the activities above, trainees will have a more comprehensive understanding of China's Trade Associations, which will contribute to expanding exchanges and cooperation with our country.</p> |
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